

# Convince The Boss

*Implementing Analytics Academy – March 25-27, 2019  
San Francisco, CA*

Three days of a coordinated syllabus to enable companies to develop a culture of data driven decisions through the use of analytics. The program methodically takes participants through structured sessions of lecture and hands-on workshop to deliver a step-by-step approach to implementing analytics. Engaging and passionate speakers AND attendees working together to help each other walk away with a budget, roadmap, plan, and story to take back to your company to gain approval to implement analytics, as well as, the on-going ability to convert analytics into compelling stories that drive decisions. Want to transform your department? Want to become a leader in your organization?

**LEARN: MINDSET, PEOPLE, PROCESS, SYSTEMS, STORYTELLING, SELLING THE ANALYTICS CULTURE, ADVANCING AS A LEADER AND MORE.**

## **Big Commitment, Bigger Benefits**

We know that you are integral to your organization's mission and being out of the office can be an inconvenience. But it's because you're so integral to your business that attending this academy and learning from a select group of professionals is crucial to helping you accomplish your current initiatives and to develop as a leader in your organization.

## **Proven Academy, Happy Attendees**

This academy has grown into the best intimate, impactful trainings in the market. All of our past participants have wonderful experiences to share.

## **Discussions, Networking**

With other like-minded analytics and FP&A leaders eager to learn and share stories of achievement, it's the perfect opportunity to utilize the benefit of the wealth of knowledge and experience in the room. Along with the intimate group format, we provide attendees with numerous structured and unstructured times to engage with others. Bring your questions and get them answered!

## **Relive the Academy**

We provide a course book, print outs and electronic copies of the

presentations given. Attendees have access to everything during and after the academy.

## **The Most Relevant Content**

The academy covers the key areas that will enable you to start the analytics implementation journey. If you're still not sure of applicability, ask us to help. With decades of experience, we can point you in the right direction or to the right person so you maximize the value for you and your organization.

## **Best Instructors**

We have hand picked people that we know can provide a great value for everyone. Our instructors understand how people learn and provide real-life examples and innovative concepts.

## **Intimate Group Format**

Each session and workshop consist of round tables for the best attendee interaction. Lunch, Dinner and Networking Reception takes over the hotel's restaurant which overlooks San Francisco Bay. This is as much an educational opportunity as a social experience.

## **Professional Credits - CPE**

All attendees can earn CPE credits by attending. This is a must-have for many finance professionals, but it also shows your dedication to advance in your career.

**WE ENCOURAGE GROUPS TO ATTEND AND TAKE ADVANTAGE OF ALL SESSIONS. WE OFFER LARGE GROUP DISCOUNTS TO SAVE YOU MONEY!**

**For More Info:**

<https://jpkgroupsummits.com/analytics/sanfranciscoanalytics2019>