

# Convince The Boss

*Product Strategy and Experience Forum – March 27-28, 2019  
San Francisco, CA*

Two days of learning real-life examples and tactics that work in an intimate, group setting. Engaging and passionate speakers AND attendees working together to help each other walk away with a plan to solve challenges. Sessions and workshops from proven speakers, the most relevant topics and ample networking opportunities WITHOUT vendors there generating you as a lead. Want to transform your department? Want to become a leader in your organization?

**LEARN: SPECIFIC PRODUCT INNOVATION STRATEGIES, TACTICAL COMPETITIVE MARKET ANALYSIS, USER EXPERIENCE DESIGN, OVERCOMING BUSINESS BARRIERS, ADVANCING AS A LEADER AND MORE.**

## **Big Commitment, Bigger Benefits**

We know that you are integral to your organization's mission and being out of the office can be an inconvenience. But it's because you're so integral to your business that attending this forum and learning from 75+ professionals is crucial to helping you accomplish your current initiatives and to develop as a leader in your organization.

## **Proven Forum, Happy Attendees**

This has grown into the highest level must attend forum. Hundreds of people have attended the forum over the past decade and has evolved into the most comprehensive learning opportunity in the market.

## **Discussions, Networking**

With over 100 like-minded product strategy, user experience and competitive and market analysis leaders eager to learn and share stories of achievement, it's the perfect opportunity to utilize the benefit of the wealth of knowledge and experience in the room. Along with the intimate group format, we provide attendees with numerous structured and unstructured times to engage with

others. Bring your questions and get them answered!

## **Relive the Forum**

We provide print outs and electronic copies of the presentations given. Attendees have access to everything during and after the forum.

## **The Most Relevant Content**

The forum covers topics that matter the most for you and your organization. If you're still not sure of applicability, ask us to help. With decades of experience, we can point you in the right direction or to the right person so you maximize the value for you and your organization.

## **Best Speakers**

We have hand picked people that we know can provide a great value for everyone. Our speakers understand how people learn and provide real-life examples and innovative approaches.

## **Intimate Group Format**

All rooms for each sessions and workshop consist of round tables for the best attendee interaction. Lunch and Networking Reception takes over the hotel's restaurant which overlooks San Francisco Bay.

**WE ENCOURAGE GROUPS TO ATTEND AND TAKE ADVANTAGE OF ALL SESSIONS. WE OFFER LARGE GROUP DISCOUNTS TO SAVE YOU MONEY!**

**For More Info:**

<https://jpkgrouppsummits.com/productstrategy/sanfranciscoprodu2019>