

Convince The Boss

*The Analytics Academy – September 18-19, 2019
San Diego, CA*

The Analytics Academy is a new concept to enable companies with a Roadmap to implement more accurate forecasting and a culture of data driven decisions with analytics. It then provides supporting courses for the development of people, processes, and tools to incorporate analytics throughout finance, operations, planning, sales, marketing, and supporting functions of IT, HR, strategy, and business analytics. The Academy has a unified syllabus that encompasses the concepts, skills, and applications of advanced analytics, predictive analytics, unbiased forecasting, Artificial Intelligence, and ML. It accelerates and expands the capabilities of Business Partnering, planning, forecasting, and budgeting. It advances participants skills in analytical thinking, storytelling, and the use of analytical tools. Want to transform your department? Want to become a leader in your organization?

Big Commitment, Bigger Benefits

We know that you are integral to your organization's mission and being out of the office can be an inconvenience. But it's because you're so integral to your business that attending this academy and learning from a select group of professionals is crucial to helping you accomplish your current initiatives and to develop as a leader in your organization.

Proven Academy, Happy Attendees

This academy has grown into the best intimate, impactful trainings in the market. All of our past participants have wonderful experiences to share.

Discussions, Networking

With other like-minded analytics and FP&A leaders eager to learn and share stories of achievement, it's the perfect opportunity to utilize the benefit of the wealth of knowledge and experience in the room. Along with the intimate group format, we provide attendees with numerous structured and unstructured times to engage with others. Bring your questions and get them answered!

Relive the Academy

We provide a course book, print outs and electronic copies of the

presentations given. Attendees have access to everything during and after the academy.

The Most Relevant Content

The academy covers the key areas that will enable you to start the analytics implementation journey. If you're still not sure of applicability, ask us to help. With decades of experience, we can point you in the right direction or to the right person so you maximize the value for you and your organization.

Best Instructors

We have hand picked people that we know can provide a great value for everyone. Our instructors understand how people learn and provide real-life examples and innovative concepts.

Intimate Group Format

Each session and workshop consist of round tables for the best attendee interaction. Lunch and Networking Reception takes over the hotel's balcony which overlooks San Diego. This is as much an educational opportunity as a social experience.

Professional Credits - CPE

All attendees can earn CPE credits by attending. This is a must-have for many finance professionals, but it also shows your dedication to advance in your career.

WE ENCOURAGE GROUPS TO ATTEND AND TAKE ADVANTAGE OF ALL SESSIONS. WE OFFER LARGE GROUP DISCOUNTS TO SAVE YOU MONEY!

For More Info:

<https://jpkgroupsummits.com/analytics/sdacademy2019>